

# **INDICATIONS OF INTEREST ON BLOOMBERG**

**MARKET YOUR LIQUIDITY TO YOUR CUSTOMERS AND  
NON-CUSTOMERS TO CAPTURE MORE ORDER FLOW**

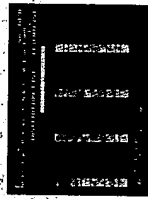
**USE BLOOMBERG AS YOUR DISTRIBUTION VEHICLE  
TO REACH YOUR CUSTOMER'S DESKTOPS -- OVER 2000  
INSTITUTIONS ARE VIEWING INDICATIONS**

**CREATE YOUR OWN CUSTOMIZED CLIENT LISTS TO  
TARGET AND CONTROL THE DISTRIBUTION OF YOUR IOI'S**

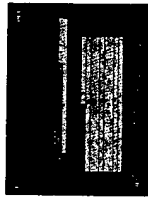
**\*\* IOI's on Bloomberg can be sent via FIX**

**CLICK TO  
CONTINUE**

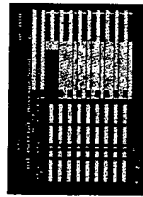
CLICK ON THE BLOOMBERG SCREEN TO SKIP TO THAT  
PORTION OF THE PRESENTATION...



**BROKER REGISTRATION**



**SETTING UP DISTRIBUTION LISTS**



**SENDING INDICATIONS**



**BLOTTERS TO REVISE / CANCEL INDICATIONS**

# BROKER REGISTRATION

CLICK TO  
CONTINUE

 <HELP> for explanation, <MENU> for similar functions.

Govt IOIM

## INDICATIONS OF INTEREST

For broad grouping or function, type number <Go>. For specific topic (e.g. "GRAPH", "TICKER") type keywords here ->->

Directory of Participants

Single Security Recap

1) IREG IOI Registration page

Sending

- 8) IOIR Custom Single Security Recap
- 9) IIRA All indications
- 10) IOIA IOI Advertisement Ranking

2) IOID Distribution List(s)

List System

3) MIOI Send

4) #IOIS Send

5) IOIB Indications Broker (can. / rep.)

Click on IREG to register...

ST Creating & Updating a List

Monitors

6) IOI Custom Monitors

7) IIA All indications



for assistance

To personalize your Bloomberg



PDF 130

**IOIM is the main menu for Bloomberg's Indications product.**

**To distribute indications over Bloomberg, you first need to register as a broker who will be sending indications.**



## IOI BROKER CARD

Page 2/5

Broker Code	Country	Entity Name
BLP	US	BLOOMBERG TEST BROKER

UUID For Bloomberg Mail 12345 CHRISTINE HAYES

Contact Name ENTER YOUR NAME

Phone # 212-555-1212

#  
X  
B  
L

Desk

Enter below the types of securities your desk trades:  
Foreign and Domestic Equities.

## Last Update

**Would you like a cheat sheet listing functions relevant to your job?**  
E.g. EQUITY CHEAT SHEET **YES** & select 5 <GO> for documents

**The first time you pull up IREG, you will be brought to this registration page:**

**Fill in the contact and security information -- institutions can view your profile and then call to ask you to privilege them to see your indications.**

**CLICK TO  
CONTINUE**

 Menu Enter # <GO> to select or 99 <GO> to update your firm's registration card N024 a Govt IREG

## DIRECTORY OF INSTITUTIONS

Institution List In Alphabetic Order

1) ALL

2) A - F

3) G - L

4) M - R

5) S - Z

Click on "ALL" for all  
buy-side institutions  
who can view your IOI's

IREG is a directory of institutions which allows you to view information regarding each company's trading requirements.

 Live Forex quotes are easy

FXC GO

Once the broker card is completed, you will be brought to the list of institutions who are viewing indications on Bloomberg.

Menu

N024 a Govt IREG

Enter # <GO> to view institution information

DIRECTORY OF INSTITUTIONS Page 5 / 38

### List of Institutions

- |                            |                            |                             |
|----------------------------|----------------------------|-----------------------------|
| 1) BCV INVESTMENT ASIA     | 19) BESSEMER TRUST         | 37) BLUE GROWTH CAPITAL PA  |
| 2) BEACON HILL PARTNERS.   | 20) BESSENT CAPITAL        | 38) BLUE RIDGE CAPITAL L.L  |
| 3) BEACON INVESTMENT COMP  | 21) BEST (A.M.) COMPANY    | 39) BLUESTONE CAPITAL       |
| 4) BEAR, STEARNS ASSET MA  | 22) BEUTEL, GOODMAN CAPITA | 40) BMC SOFTWARE INC.       |
| 5) BEAUFORT CAPITAL MANAG  | 23) BFG LUXEMBOURG S.A.    | 41) BNP GESTIONS            |
| 6) BECK MACK & OLIVER      | 24) BHF BANK FRANKFURT     | 42) BODLEIAN GROUP INC., T  |
| 7) BECKER (P.E.), INC.     | 25) BIDWELL & RIDDLE       | 43) BOEING                  |
| 8) BEDFORD GLOBAL ASSET M  | 26) BIMCOR INC.            | 44) BOND, PROCOPE CAPITAL   |
| 9) BEDFORD OAK ADVISORS,   | 27) BISYS FUND SERVICES    | 45) BOND, PROCOPE CAPITAL   |
| 10) BEEMAC                 | 28) BJURMAN (GEORGE D.) &  | 46) BORGONOVO SIM           |
| 11) BELL ATLANTIC CORPORAT | 29) BLACKROCK              | 47) BOSTON PARTNERS ASSET   |
| 12) BELLEVUE ASSET MANAGEM | 30) BLAIR (WILLIAM) & COMP | 48) BOSTON PRIVATE BANK &   |
| 13) BENCHMARK EQUITY GROUP | 31) BLENNHEIM INVESTMENTS  | 49) BOULDER ASSET MANAGEM   |
| 14) BENEFICIAL LIFE INSURA | 32) BLOOMBERG TEST BROKER  | 50) BOLJMAN CAPITAL MANAGEM |
| 15) BENNETT LAURENCE MANAG | 33) BLUE BORDO PARTNERS    | 51) BOYS, ARNOLD & COMPANY  |
| 16) BENNETT MANAGEMENT COR | 34) BLUE BORDER PARTNERS ( | 52) BPI CAPITAL MANAGEMENT  |
| 17) BERGER, SOL            | 35) BLUE CROSS BLUE SHIELD | 53) BRADFORD & MARZEC       |
| 18) BERKLEY DEAN & CO., IN | 36) BLUE CROSS/BLUE SHIELD | 54) BRANCH BANKING & TRUST  |

**i** Did you know you have your own Internet e-mail address? MSG9 **GO**  
or for the message menu MSG11 **GO**

**Pull up any institution on the list -- the institutional profiles tell you what types of indications they wish to receive.**

**Click on the Bloomberg Test (Demo Purposes) to see an example.**

☐ Backpage

N024 a Govt IREG

# IOI REGISTRATION CARD

Page 1/ 15

38

Registration Code BLP Entity Name BLOOMBERG/ NEW YORK OFFICE

Contact Name GERARD FRANCIS

Phone # 65 438 8523

Fax # 65 438 8623

Location

The indication that BLOOMBERG/ NEW YORK are interested in

We wish to receive only indications with size and price.

We wish to receive all indications.

Last Update GERARD JOSEPH FRANCI

☐ Did you know you have your own internet e-mail address? MSGM 30

☐ or for the message menu MSGM 60

**Check the profiles to make sure that your are sending the types of indications that your customers wish to view (your customers can filter indications on Bloomberg - by type, broker, etc.).**

**Also, note the registration code in the upper left - you can use this to add a firm to your distribution list.**

**CLICK TO  
CONTINUE**



HELP: for explanation, <MENU> for similar functions.

Equity IOIM

## INDICATIONS OF INTEREST

For broad grouping or function, type number <Go>. For specific topic (e.g. "GRAPH", "TICKER") type keywords here ->->

Directory of Participants

Single Security Recap

1) IREG IOI Registration page

8) IOIR Custom Single Security Recap

9) IIRA All indications

10) IOIA IOI Advertisement Ranking

Sending

2) IOID Distribution List(s)

List System

3) MIOI Sending Multiple IOI's

4) \*IOIS Sending IOIs for One Security 11) LIST Creating & Updating a List

5) IOIB Indications Blotter(can./rep.)

Monitors

6) IOI Custom Monitors

7) IIA All indications

for assistance

Indications of Interest

IOIM [50]

**Before you set up your distribution lists and enter indications, click on IIA to see how indications appear on Bloomberg.**

IIA

N024 a Govt IIA

Indications & Advertisements: All indications and Advertisements Page 1 / 39

Side	AMT	Symbol	Price	Broker	Time	Trader	Cur
11	10,000	UHS	US	MONT	14:53	Jon Acac	USD
21 TRD	50,000	TAPI	US	SHJB US	14:53		USD
31 CRS	50,000	TTP	US	GKMC US	14:53	ROBYN2	USD
41 TRD	50,000	MNMD	US	SHJB US	14:53		USD
51 BOT	200,000	FLC	US	SSMB	14:53	bk15878	USD
61 TRD	100,000	BIGT	US	TLPT	14:52	james ne	USD
71	25,000	TXN	US	WEED US	14:52	anthony	USD
81 TRD	100,000	MSFT	US	SHJB US	14:52		USD
91	20,000	GO	US	SSMB	14:52	ef63065	USD
101 BOT	10,000	CRA	US	DAIN	14:52	tom davi	USD
111 TRD	40,000	SMTC	US	MONT	14:52	Jairo Mc	USD
121	100,000	LOW	US	LEHM US	14:52	FIXBB	USD
131 BOT	50,000	SGP	US	LEHM US	14:52	FIXBB	USD
141 TRD	50,000	HAND	US	SHJB US	14:52		USD
151 BOT	60,000	GLM	US	GKMC US	14:52	ROBYN2	USD
161 BOT	60,000	LNC	US	GKMC US	14:52	ROBYN2	USD
171 TRD	300,000	ITLJO	US	DAIN	14:52	nick smi	USD
181 TRD	300,000	SANM	US	MONT	14:51	Ming Cho	USD
191 TRD	33,000	SUCM	US	BEST US	14:51	patricia	USD
201	25,000	RD	US	ABNA	14:51	penao	USD
211 TRD	100,000	CMRC	US	FCAP	14:51	ryan smi	USD

Why are some IOI's now being displayed in white?

The broker is telling you that it represents NATURAL merchandise!!

IIA shows the format for how indications appear on Bloomberg.

IIA shows you all of the indications that you have sent, along with every advertisement from every broker who is using Bloomberg.

CLICK TO  
CONTINUE

# SETTING UP DISTRIBUTION LISTS

CLICK TO  
CONTINUE

<HELP> for explanation. <MENU> for similar functions.

Equity IOIM

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For broad grouping or function, type number <Go>. For specific topic (e.g. "GRAPH", "TICKER") type keywords here ->->

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11) LIST Creating & Updating a List

5) IOIB Indications Blotter(can./rep.)

Monitors

6) IOI Custom Monitors

7) IIA All indications

**Click on IOID...**

 for assistance

Indications of Interest

 IOIM 

**Use IOID to set up your distribution list(s) -- the firms you wish to receive your indications.**



☐ <HELP> for explanation, <MENU> for similar functions. D604 a Govt IOID  
99<GO> to download all institutions

## INSTITUTION DISTRIBUTION LISTS

Pg 1/1

Click on "Edit/Create"  
to create a new  
distribution list...

☒ Investing in another country?  
Check CBQ ☐ first....

<HELP> for explanation.  
99<GO> to download all institutions

DG04 a Govt IOID

## INSTITUTION DISTRIBUTION LISTS

Pg 1/1

|| Edit/Create new

Enter list name  
CLIENTLIST

Here, we have entered  
CLIENTLIST as a name.

☒ Investing in another country?  
Check CBQ ☒ first....

CLICK TO  
CONTINUE

EXAMPLE for explanation.

I <G0> to save

DG04 a Govt IOID

Page 14/ 44

## INSTITUTION LIST CLIENTLIST

Search

Click to save...

<input type="checkbox"/> ESSX	ESSEX INVESTMENT MANAGEMENT	<input type="checkbox"/> FEDR	FEDERATED RESEARCH CORP.
<input type="checkbox"/> ESTR	ESTRADA HINOJOSA & COMPANY, IN	<input type="checkbox"/> FELC	FELCOR SUITE HOTELS, INC
<input type="checkbox"/> ESM	EUROPLUS RESEARCH & MANAGEMENT	<input type="checkbox"/> FNMR	FENIMORE ASSET MANAGEMENT
<input type="checkbox"/> EVAL	EVALUATION ASSOCIATES INC.	<input checked="" type="checkbox"/> FMRC	FIDELITY MANAGEMENT & RESEARCH
<input type="checkbox"/> EVER	EVEREST CAPITAL INC.	<input type="checkbox"/> FIDU	FIDUCIARY MANAGEMENT ASSOCIATE
<input type="checkbox"/> EH	EVERETT HARRIS	<input type="checkbox"/> FMGT	FIDUCIARY MANAGEMENT INC.
<input type="checkbox"/> EVRG	EVERGREEN INVESTMENT	<input type="checkbox"/> FTC	FIDUCIARY TRUST COMPANY
<input type="checkbox"/> EVLI	EVLI FIXED INCOME SECURITIES L	<input type="checkbox"/> FIEL	FIELDGOLD LTD
<input type="checkbox"/> EWIN	EWING & PARTNERS	<input type="checkbox"/> FITH	FIFTH THIRD BANK
<input type="checkbox"/> EWNG	EWING CAPITAL, INC.	<input type="checkbox"/> FIMG	FINANCIAL & INVESTMENT MGMT GR
<input type="checkbox"/> EXEC	EXECUTIVE RISK INDEMNITY INC.	<input type="checkbox"/> FNAC	FINANCIAL COUNSELORS, INC.
<input type="checkbox"/> FAIR	FAIRCHILD SEMICONDUCTORS	<input type="checkbox"/> FNIN	FINANCIAL INVESTORS, INC.
<input type="checkbox"/> FVUE	FAIRVIEW CAPITAL	<input type="checkbox"/> FMA	FINANCIAL MANAGEMENT ADVISORS
<input type="checkbox"/> FRLN	FARALLON CAPITAL MANAGEMENT PA	<input type="checkbox"/> FNRB	FINANCIAL RELATIONS BOARD
<input type="checkbox"/> FRMB	FARM BUREAU INSURANCE	<input type="checkbox"/> FSA	FINANCIAL SECURITY ASSURANCE
<input type="checkbox"/> FAYZ	FAYEZ SARAFIM & CO.	<input type="checkbox"/> FSTX	FINANCIAL STOCKS INC.
<input type="checkbox"/> FED	FEDERAL LIFE INSURANCE COMPANY	<input type="checkbox"/> FIRT	FIR TREE VALUE FUND
<input type="checkbox"/> FMIN	FEDERATED MUTUAL INSURANCE COM	<input type="checkbox"/> FAIG	FIRST AFFILIATED INVESTMENT GR

Once you give your list a name, you can choose institutions to add to the list...

Use the highlighted search field to find institutions and add them to your list...

<HELP> for explanation.  
99<GO> to download all institutions

DG04 a Govt IOID

## INSTITUTION DISTRIBUTION LISTS

Pg 1/1

1) Edit/Create new

2) CLIENTLIST

Click on your list to update  
the institutions to whom  
you will be distributing your  
indications...

 How do I find information on bond auctions?  
Simple! BOND AUCTIONS [HELP](#)

<HELP> for explanation.

DG04 a Govt IOID

1 <GO> to append

Page 1/1

# INSTITUTION LIST CLIENTLIST

Click to add to  
your list...

Search

MELLON BANK  
MELLON CAPITAL  
MELLON PRIVATE

To add additional firms, type the name in the search field and all related firms will be pulled into your list.

How do I find information on bond auctions?

Simple! BOND AUCTIONS

HELP



**Tab in to change, 1<GO> to save, 2<GO> to delete, 3<GO> to give to another user**

**Tab in to change, 1<GO> to save, 2<GO> to delete, 3<GO> to give to another user**

Page 1/1

Page 1/1

# CLIENT LIST

# LIST

**Click to save...**

FIDELITY MANAG  
MELLON BANK  
MELLON CAPITAL  
MELLON PRIVATE

Interested in internet indices?

```
INTERNET
& select 12 <60>
```

# SENDING INDICATIONS

CLICK TO  
CONTINUE

[<HELP> for explanation, <MENU> for similar functions.

Govt IOIM

## INDICATIONS OF INTEREST

For broad grouping or function, type number <Go>. For specific topic (e.g. "GRAPH", "TICKER") type keywords here ->->

Sending

List System

- 1) IOID Distribution List(s)
- 2) MIOI Sending Multiple IOI's
- 3) IOIS Sending IOIS for One Security
- 4) IOIB Indications Blotter(can./rep.)

10) LIST Creating & Updating a List

Directory of Participants

Mc

IREG IOI Registration page

**Send multiple indications by clicking on MIOI...**

- 5) IIR
- 6) IIA All indications

Internal Bloomberg

Single Security Recap

12) IPER Internal AE Permissions

- 7) IOIR Custom Single Security Recap
- 8) IIRA All indications
- 9) IOIA IOI Advertisement Ranking



Take a look at Bloomberg's exclusive columns

B3C0 60



 <HELP> for explanation, <MENU> for similar functions. DG04 a Govt MIOI

IOI Multiple Message Send					Page 1/ 1
Common address					
Symbol	Side	PSD	Shares	Price	Natural Address
1)					Qualifier
2)					Qualifier
3)					Qualifier
4)					Qualifier
5)					Qualifier
6)					Qualifier
7)					Qualifier
8)					Qualifier
9)					Qualifier
10)					Qualifier

Send multiple indications -- to different lists  
or individual firms, from the same screen...

 For today's TOP news stories  
TOP 100

CLICK TO  
CONTINUE

DG04 a Govt MIOI

IIIOI Multiple Message Send Page 1/1

Symbol	Side	PSD	Shares	Common address	Price	Natural
--------	------	-----	--------	----------------	-------	---------

Enter institutions abbreviation  
or select a list from below

# CLIENTLIST

Enter ?<G0> for  
<Institution search>

**The common address field allows you to target all indications you send to one destination -- either one firm or one distribution list...**

# Looking for a specific source of data?

**CLICK TO  
CONTINUE**

<HELP> for explanation.

DG04 a Govt MIOI

IOI Multiple Message Send					Page 1/ 1	
Symbol	Side	PSD	Shares	Price	Natural	Address
1) TESTA						
Enter ticker followed by exchange code (if not default)						
2)						Qualifier
3)						Qualifier
4)						Qualifier
5)						Qualifier
6)						Qualifier
7)						Qualifier
8)						Qualifier
9)						Qualifier
10)						Qualifier

Enter the ticker...

Looking for a specific source of data?

CTRDB [GO]

CLICK TO  
CONTINUE



DG04 a Govt MIOI

# IOI Multiple Message Send

Page 1/ 1

Common address

Symbol	Side	PSD	Shares	Price	Natural	Address
11 TESTA	B					
21						Qualifier
31						Qualifier
41						Qualifier
51						Qualifier
61						Qualifier
71						Qualifier
81						Qualifier
91						Qualifier
101						Qualifier

**Use "Buy" or "Sell" for indications.**

**The other 4 choices are for advertised trades...**

B - Buy
S - Sell
T - Traded
X - Cross
BOT - Bought
SLD - Sold

ext

ext

ext

ext

Text

Text

**Use "Buy" or "Sell" for indications.**

## The other 4 choices are for advertised trades...

## Looking for a specific source of data?



Looking for  
Circles

**CLICK TO  
CONTINUE**

<HELP> for explanation.

DG04 a Govt MIOI

IOI Multiple Message Send					Page 1/ 1	
Common address						
Symbol	Side	PSD	Shares	Price	Natural	Address
1) TESTA	B					
2)						Qualifier
3)						Qualifier
4)						Qualifier
5)						Qualifier
6)						Qualifier
7)						Qualifier
8)						Qualifier
9)						Qualifier
10)						Qualifier

space Pend  
P - Pend  
S - Send  
D - Delete

Text  
Text

Either pend the indications or send each one out as you enter it on the screen...

Text  
Text  
Text  
Text

 How do you say "bond" in French? Or any other language for that matter?  
DICTIONARY  & select 3 <GO>

CLICK TO  
CONTINUE

<HELP> for explanation.

DG04 a Govt MIOI

# IOI Multiple Message Send Page 1/1

Common address

Symbol Side PSD Shares Price Natural Address

1) TESTA B P 10000

Enter shares amount or  
select from the following:  
(for IOIs only)  
S - Small  
M - Medium  
L - Large

2) Qualifier

3) Qualifier

4) Qualifier

5) Qualifier

6) Qualifier

7) Qualifier

8) Qualifier

9) Qualifier

10) Qualifier

Indicate the size -- it is best to indicate in number  
of shares as many buy-side institutions will filter  
out indications that do not specify size or price...

How do you say "bond" in French? Or any other language for that matter?

1) BOND & select 3 <GO>

CLICK TO  
CONTINUE



<HELP> for explanation.

DG04 a Govt MIOI

IOI Multiple Message Send					Page 1 / 1	
Common address						
Symbol	Side	PSD	Shares	Price	Natural	Address
1) TESTA	B	P	10000	55		
2)					Text	Qualifier
3)					Text	Qualifier
4)					Text	Qualifier
5)					Text	Qualifier
6)					Text	Qualifier
7)					Text	Qualifier
8)					Text	Qualifier
9)					Text	Qualifier
10)					Text	Qualifier

Specify price...

Look & listen....

AV 60

CLICK TO  
CONTINUE

HELP for explanation.

DG04 a Govt MIOI

IOI Multiple Message Send					Page 1 / 1	
Common address						
Symbol	Side	PSD	Shares	Price	Natural	Address
1) TESTA	B	P	10000	55		
2)						Y - "natural"
3)						
4)						
5)						
6)						
7)						
8)						
9)						
10)						

You have the option of distinguishing your indication as natural...

Look & listen....



CLICK TO CONTINUE



HELP for explanation.

DG04 a Govt MIOI

IOI Multiple Message Send					Page 1/ 1	
Symbol	Side	PSD	Shares	Price	Natural	Address
1) TESTA	B	P	10000	55		CLIENTLIST
2)						Text
3)						Text
4)						Text
5)						Text
6)						Text
7)						Text
8)						Text
9)						Text
10)						Text

Enter institutions abbreviation or select a list from below

CLIENTLIST

Enter ?<GO> for <Institution search>

Enter the destination for this indication - either a list you have set up, or a specific institution...

Look & listen...

CLICK TO  
CONTINUE

<HELP> for explanation.

IOI Multiple Message Send										Page 1/ 1
Common address										
Symbol	Side	PSD	Shares	Price	Natural	Address				
11	TESTA	B	P	10000	55	CLIENTLIST		Qualifier		
21								Text		
31								Text		
41								Text		
51								Text		
61								Text		
71								Text		
81								Text		
91								Text		
101								Text		

X - Crossing opportunity  
O - At the open  
M - More behind  
P - Take a position  
V - Versus  
Q - Current quote  
E - At the close  
S - Portfolio shown  
I - In touch with  
W - Indication - Working away  
A - All or none  
L - Limit  
T - Through the day

Entering a qualifier attaches a text message to your indication, choose from the available options...

CLICK TO  
CONTINUE

**<HELP>** for explanation. DG04 a Govt MIOI  
1<GO> Pend 2<GO> Send and clear 3<GO> Send and keep 4<GO> Delete

**IOI Multiple Message Send** Page 1/1

Symbol	Side	PSD	Shares	Price	Natural	Address
1) TESTB	US	B	P	10000	55	Text
Common address						
CLIENTLIST						
Take a position						
2) TESTB	US	S	P	20000	80	Text
FMRC						
ENTER CLIENT NOTES HERE						
3)						Text
4)						Text
5)						Text
6)						Text
7)						Text
8)						Text
9)						Text
10)						Text

We will enter another indication for ticker TESTB.

Here, we are sending the indication only to Fidelity...

Click on "Send and keep" at the top of the screen to send the indications and save them on this screen...

 Your very own newspaper!

1<GO>	Pend	2<GO>	Send and clear	3<GO>	Send and keep	4<GO>	Delete

**Click to view IIRA...** common address

Price Natural Address

11	TESTA	US	B	P	10000	55	Text	Take a position	Qualifier	P
21	TESTB	US	S	P	20000	80	Text	ENTER CLIENT NOTES HERE	Qualifier	
31							Text		Qualifier	
41							Text		Qualifier	
51							Text		Qualifier	
61							Text		Qualifier	
71							Text		Qualifier	
81							Text		Qualifier	
91										
101										

To view the indications you sent out on each security, use IIRA for a single security re-cap...

**To view the indications you sent out on each security, use IIRA for a single security re-cap...**

Want to change your password?

**CLICK TO  
CONTINUE**



HELP> for explanation, <MENU> for similar functions.

Enter PgFwd PgBack, or <MENU> - previous screen, TAB - change security

BLP US Recap for: All indications and Advertisements Page 1/3

Security: MESM US Equity TEST A

Side Amount Price Broker Date Trader Text 9/25/00

BUY	10,000	55	BLP	US	09:06:44	CHAYES	Take a position
BUY	10,000	55	BLP	US	09:06:37	CHAYES	Take a position
BUY	10,000	50	BLP	US	08:58:21	CHAYES	TESTING
BUY	1,000	50	BLP	US	08:46:14	PHILL	
BUY	L	50	BLP	US	08:36:12	PHILL	TEST
BUY	S		CSFB	TH	04:19:25c	NBURANAK	
BUY	1,000	1	BNPP	HK	02:42:40	PDERBY	
BUY	10,000	43	CANT	GB	09/25/00c	SJORET	MORE BEHIND
BOT	1		BLP	US	09/22/00	ARAI	
BOT	200	123	BLP	US	09/22/00	KMYSTKOW	
BOT	S		PIM	TW	09/22/00c	MMCGREGO	
BUY	100	123	BLP	US	09/21/00	KMYSTKOW	
BUY	100		BLP	US	09/21/00	JHART	
BOT	200	120	BLP	US	09/21/00	JHART	

Notice the buy indication you sent for 10,000 shares...

CRS	2,000		BLP	US	09/21/00r	ARAI	
TRD	1,000		BLP	US	09/21/00r	ARAI	
BOT	200	123	BLP	US	09/21/00	KMYSTKOW	
	M	100	BLP	GB	09/21/00c	LMITCHEL	

Want to trade equities electronically?

 EET 160

CLICK TO  
CONTINUE

HELP> for explanation.

Enter PgFud PgBack, or <MENU> - previous screen. TAB - change security

BLP US Recap for: All indications and Advertisements Page 1/3

Security: TESTB US EQUITY TEST B

Side Amount Price Broker Date Trader Taxt 9/25/00

20,000 80 BLP US 09:06:44 CHAYES ENTER CLIENT NOTES HERE

20,000 80 BLP US 09:06:34 CHAYES ENTER CLIENT NOTES HERE

100 40 BLP US 04:43:49c WJONG

202,000 NITE US 09:25/00 NITE

310,000 NITE US 09:25/00 NITE

37,000 NITE US 09:25/00 NITE

100 30 BLP US 09:25/00 ARAI

100 40 BLP US 09:25/00c WJONG

100 40 BLP US 09:23/00c ATEST LO

29, Services 888-873-8

TRD Services 888-873-8

Services 888-873-8

100 40 BLP US 09:22/00c WJONG

50,000 DAIN 09:21/00c nick smi

50,000 DAIN 09:21/00c nick smi

3,844,000 NITE US 09:21/00 NITE

164,000 NITE US 09:21/00 NITE

39,000 NITE US 09:21/00 NITE

TRD

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For the second indication you sent,  
change the ticker to TESTB to view...

CLICK TO  
CONTINUE

IOIS B 10000 TESTA 55 =CLIENTLIST  
IOI sent...

IBM US

INTL BUSINESS MACHINES CORP

Equity CU

Topic (e.g. "EARNINGS").

Search/Chat

The indication has been sent...

- 2) Company Information/Descriptions 8) Ticket Writing & Holders/Holdings
- 3) Intraday Technicals/Graphs 9) Fundamentals & Earnings Analysis
- 4) Historical Prices 10) Relative Performance/Total Return
- 5) Historical Technicals/Graphs 11) Risk/Volatility Analysis
- 6) Options, Warrants, & Convertibles 12) All Equity Functions



for assistance



for functions



If you are looking for a specific function hit the <TAB> key, type in the subject you are interested in and hit <GO>

CLICK TO  
CONTINUE

**BLOTTERS TO  
REVISE / CANCEL  
INDICATIONS**

**CLICK TO  
CONTINUE**



 <HELP> for explanation, <MENU> for similar functions.

Equity IOIM

## INDICATIONS OF INTEREST

For broad grouping or function, type number <Go>. For specific topic (e.g. "GRAPH", "TICKER") type keywords here ->->

### Sending

### List System

- 1) IOID Distribution List(s)
- 2) MIOI Sending Multiple IOI's
- 3) IOIS Sending IOIs for One Security
- 4) IOIB Indications Blotter(can./rep.)

### Directory of Participants

### Monitors

- 11) IREG IOI Registration page

- 5) IOI
- 6) IIA

### Single Security Recap

- 12) IIRK Internal Permissions

- 7) IOIR Custom Single Security Recap
- 8) IIRA All Indications
- 9) IOIA IOI Advertisement Ranking

**IOIB is your indications blotter -- click on  
IOIB to cancel or revise your indications...**

 Look at your favourite stocks from a new perspective with the new BQ.  
Try IBM US Equity BQ 

for explanation.

Enter, 1 <GO> to send

Page 1 / 1

## CHANGE INDICATIONS

Page 1 / 1

**Click to send...**

**You can revise an indication and then re-send it...**

What's going on globally in the bond market? US & select 3 <GO> to see ALL bond related functions

[F1] HELP for explanation, <MENU> for similar functions. N0249a Equity IIRA  
Enter PgFwd PgBack, or <MENU> - previous screen, TAB - change security

BLP US Recap for: All indications and Advertisements Page 1/3  
Security: TEST US Equity TEST A

Side Amount Price Broker Date Trader Text 9/27/00

BUY	15,000	55	BLP	US	10:35:13r	CHAYES	Take a position
BOT	10,000		SUST	US	10:33:14	SBERWICK	
BOT	10,000		BLP	US	10:33:13	GPATSCH	
BOT	100	238	BLP	US	09:45:01	JHART	
BOT	1	1	BLP	US	08:51:28	KMYSTKOW	
BUY	S	59	HSBC	PH	09/26/00c	ADAUZ	
	1,000		1	DEFB	ML	09/26/00	TPROST
	10,000						osition
	10,000						osition
	10,000						
	1,000						
BUY	L	50	BLP	US	09/26/00	PHILL	TEST
BUY	S		CSFB	TH	09/26/00c	NBURANAK	
BUY	1,000	1	BNPP	HK	09/26/00	PDERBY	
BUY	10,000	43	CANT	GB	09/25/00c	SJORET	MORE BEHIND
BOT	1		BLP	US	09/22/00	ARAI	
BOT	200	123	BLP	US	09/22/00	KMYSTKOW	
	S		PIM	TW	09/22/00c	MCGREGO	
BUY	100	123	BLP	US	09/21/00	KMYSTKOW	

View your revisions on IIRA. The "r"  
next to the time stamp denotes that  
this is a revision...

Want to trade equities electronically?

EET 60

CLICK TO  
CONTINUE

# **INDICATIONS OF INTEREST ON BLOOMBERG**

**MARKET YOUR LIQUIDITY TO YOUR CUSTOMERS AND  
NON-CUSTOMERS TO CAPTURE MORE ORDER FLOW**

**USE BLOOMBERG AS YOUR DISTRIBUTION VEHICLE  
TO REACH YOUR CUSTOMER'S DESKTOPS -- OVER 2000  
INSTITUTIONS ARE VIEWING INDICATIONS**

**CREATE YOUR OWN CUSTOMIZED CLIENT LISTS TO  
TARGET AND CONTROL THE DISTRIBUTION OF YOUR IOI'S**

**\*\* IOI's on Bloomberg can be sent via FIX**



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